BERGER INSTITUTE FOR WORK, FAMILY AND CHILDREN
CLAREMONT MCKENNA COLLEGE

THE ROBERT DAY SCHOOL OF ECONOMICS AND FINANCE
CLAREMONT MCKENNA COLLEGE

Women in Finance:
Can You Achieve Work/Life Satisfaction?

Wednesday, March 2nd, 2011, 6pm
Security Pacific Room, Athenaeum

Panelist Bios

Heidi Suzanne Cruz

Heidi Suzanne Cruz is a Vice President in the Investment Management Division at Goldman, Sachs & Co. in Texas, where she and her two partners manage approximately $2.8bn in assets. She previously worked as an investment banker with JPMorgan in New York, focusing on Latin America mergers and acquisitions. In the public sector, Heidi served in the White House as the Economic Director for the Western Hemisphere at the National Security Council, under then-National Security Advisor Condoleezza Rice; as the Director of the Latin America Office at the U.S. Treasury Department; and as Special Policy Assistant to Ambassador Robert B. Zoellick, then-U.S. Trade Representative.

Her publications include a book chapter entitled "Expanding Opportunity Through Free Trade," a book chapter in EXCHANGE RATE POLICIES FOR EMERGING MARKET ECONOMIES, and a Harvard Case Study, "*American International Group*." Heidi received an M.B.A. from Harvard Business School, a Masters of European Business from Universite Libre de Bruxelles in Brussels, Belgium, and graduated Phi Beta Kappa with a B.A. in Economics and International Relations from Claremont McKenna College. She currently serves on the Advancement Board of the Yes Prep Public Schools of Houston, and on the Advisory Board of the Robert Day School of Economics and Finance at Claremont McKenna College.

Tiffany Kosch

Tiffany is a Managing Director of Bayside Capital. Since joining, Tiffany has been involved in all aspects of the investment process, including sourcing, transaction structuring, financing, and execution of post-closing growth strategies. She currently serves on the board of numerous Bayside portfolio companies.

Tiffany has over ten years of private equity investing experience in a broad range of industries, including business services,

manufacturing, distribution and retail. Before joining Bayside, Tiffany was a Director with Levine Leichtman Capital Partners. In this role, she was responsible for investment analysis and working with the management of portfolio companies to create value. Prior to Levine Leichtman, Tiffany worked in the private equity groups at Patricof and Co. and Perry Capital. Tiffany received a Bachelor of Science from Georgetown University and an M.B.A. from Harvard Business School.

Jill W. Mullen

Jill Westman Mullen began her career as a management consultant focused in financial services technology and progressed to serve as Managing Director for GE Capital Services in Stamford, CT and First Vice President and Chief Technology Officer of Merrill Lynch & Co. in New York. There, she was responsible for all areas of global technology support to the corporate offices, including the financial, treasury, and human resource systems. Most recently, she served as Vice President for Perot Systems Corporation, where she was Head of the Financial Services Industry Group and ran the New York Office. Ms. Mullen has led large-scale technology initiatives and managed a multitude of clients, staff and technology platforms across the U.S., Europe, the Middle East, Japan and Asia.

Following her career in financial services, Ms. Mullen has devoted her time to the non-profit arena, specifically in the area of development. She currently heads the Parents Fund for Claremont McKenna College (CMC) and served in a similar capacity for Choate Rosemary Hall, a boarding school in Wallingford CT. Additionally, she has done fund raising for the Taft School in Watertown, and Greens Farms Academy in Westport, CT, and has served on the board and lead development committees for Near & Far Aid and Pegasus Therapeutic Riding.

Ms. Mullen is a graduate of the University of Southern California where she received a Bachelor of Science in Finance and Business Administration. She was inducted to the Academy of Women Achievers of the YWCA in 2001, and joined the Financial Women's Association in 2002. Ms. Mullen and her husband divide their time between Westport, Connecticut and La Jolla, California. They have two sons, a junior at CMC and a freshman at Vanderbilt.