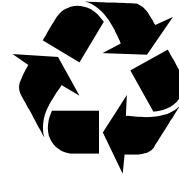


EcoNotes



Volume 5, Issue 4

Claremont McKenna College

April 1999

"Keep America Beautiful"

April is "Keep America Beautiful" month as well as the month when we celebrate Earth Day. It is a time to think about the way we treat our home -- whether we're talking about water, air, natural resources, or the actual land we walk on.

In this issue, we will deviate from our normal thematic approach and provide simply a resource for Earth Day activities and other earth-friendly information. Please take a moment to read this valuable issue. And don't forget to share it with a friend! We print a limited number of this newsletter so that we don't add to the problems we seek to resolve. Now you can also find this and other issues of EcoNotes on the Web at: www.mckenna.edu/news/index.htm.

Earth Day 1999

"The earth will continue to regenerate its life sources only as long as we and all the peoples of the world do our part to conserve its natural resources. It is a responsibility which every human being shares. Through voluntary action, each of us can join in building a productive land in harmony with nature."

-- President Gerald Ford
on the first Earth Day

This year, Earth Day will be officially celebrated around the

world on Thursday, April 22. Events will take place throughout the week to remind everyone that, while we take a moment to think about conservation, we should act responsibly every day.

The following environmentally-friendly events are taking place in Southern California.

March for Parks Saturday, April 17 and 24

The Laguna Canyon Foundation brings you.... March For Parks at Laguna Coast Wilderness Park! Guided nature hikes are at 8:00, 8:45 and 9:30 a.m. on Saturday April 17 and 24. Reservations required. For more information visit www.lcfoundation.org or call (949) 855-7275 or e-mail at lagunacf@lcfoundation.org.

Earth Day Celebration & Concert!

**Saturday, April 17, 1999
11:00 a.m. - 4:00 p.m.**
VOICE & the City of Manhattan Beach bring you.... Earth Day

Celebration & Concert! Volunteers and Organizations Improving the Community's Environment (VOICE) and the City of Manhattan Beach are proud to present the 8th annual Earth Day Celebration & Concert. This year's celebration will feature live performances by award-winning children's entertainer Joanie Bartels, L.A.'s hot innovative folk rock group Venice, and South Bay's own Reggae group World Tribe. There will be plenty of activities and fun for children of all ages. Many local environmental organizations and eco-vendors will be on hand to educate us on current environmental issues. For more information, call (310) 318-6642.

Clean Air Affair Picnic Thursday, April 22

Faculty and staff of The Claremont Colleges are invited to participate in the Clean Air Affair Picnic which will be held from
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EcoNotes is published by the Environmental Concerns Committee, a group comprised of faculty, staff, and students. Any submissions or comments can be directed to the administrative services department. We reserve the right to edit all submissions.

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Survey Says . . .

CMC's annual "AVR/Transportation and Rideshare Survey Week" begins Monday, April 12 through Friday, April 16. Employees will be asked to complete survey forms to indicate their transportation methods to and from work during the Rideshare Survey Week.

Survey Week is a precursor to The Claremont Colleges' annual "**Clean Air Picnic**" which will be held in McKenna Auditorium on Thursday, April 22, from 11:30 a.m. - 1:15 p.m. Remember, ALL employees are invited to the picnic. You do not have to be a rideshare participant to attend; however, you will need to bring your completed survey form to the picnic for the free lunch and a gift. In addition, you will have many more opportunities to win cash prizes and a mountain bike and helmet. If you cannot attend the picnic on April 22, simply turn in your survey form to the Human Resources department on or before April 22. Employees who turn in their survey forms will be issued a ticket to the Los Angeles County Fair in September! Come out and enjoy the good food and festivities of the day!

Claremont McKenna College supports a cleaner environment by sponsoring a Rideshare program. Faculty and staff are encouraged to reduce emissions by using public transportation, carpooling, walking, or biking.

Recycling at CMC

Here are the March 1999 recycling totals for each of the dorms on the Claremont McKenna College campus:

<u>Building</u>	<u>Regular Trash</u>	<u>Recyclable Trash</u>	<u>% Recycled</u>
Appleby	24	32	57%
Auen	24	26	52%
Beckett	33	11	25%
Benson	37	37	50%
Berger	35	14	29%
Boswell	47	15	24%
Fawcett	23	8	26%
Green	22	19.5	47%
Marks	25	18	42%
Phillips	25	5.5	18%
Stark	32.5	22.5	41%
Wohlford	20	12.5	38%

Earth Day Events (Continued)

11:30 a.m. to 1:15 p.m. in the McKenna Auditorium. All participants will receive a free lunch and will be eligible for a prize drawing.

Earth Day Extravaganza V Thursday April 22

Cal Poly Pomona's Center for Regenerative Studies (CRS) will hold its fifth annual Earth Day Extravaganza from 12 noon to 8:00 p.m. Children and adults can enjoy this educational event which will include booths from environmental organizations such as the Sierra Club and the Audubon Society. Visitors can also listen to live music and snack on vegetarian and vegan entrees prepared by Cal Poly Pomona students.

Environmental Expo Saturday, April 24

California State University, San Bernardino will host its 13th Environmental Expo from 9:00 a.m. to 3:00 p.m. The largest environmental fair in California, the event will feature activities for students and families including hands-on activities, a multi-media fair, and an All Species Parade.

