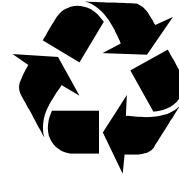




# EcoNotes



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Claremont McKenna College

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## Welcome Back

Let me begin by welcoming you back to campus. Academically, the coming year will be full of promise and challenge. The same is true of our efforts to conserve and protect the environment. At Claremont McKenna College, we will continue our existing ecological programs and engage in new efforts.

At CMC we are committed to efforts that will protect the environment and ensure a positive future. We have a number of clubs and committees that are dedicated to researching and implementing conservation measures. I encourage you to take an active role on campus in these activities.

Please take a moment to review this issue of EcoNotes. It contains valuable ideas and information about activities that will help further CMC's efforts to protect the environment.

Pamela B. Gann  
President

## Recycling at CMC

It's that time of year again -- time for resolutions. We know it isn't New Year's Eve. However, it's fall, a time when CMC renews its commitment to protect our environment by finding new and creative ways to preserve our resources.

A simple and effective way to conserve resources is to reduce waste. You can significantly

reduce the amount of waste you send to the local landfill by participating in our campus-wide recycling program. Students, faculty, and staff have easy access to blue recycling bins in offices, food places, and residence halls. There's no need to sort because the City of Claremont picks up our recyclable waste and handles the sorting for us. All you need to do is be sure that your trash is a recyclable item, and toss away!

The following items can be placed in the blue recycling bins:

- aluminum cans and foil
- metal cans (canned fruits, vegetables, etc.)
- glass (brown, green, or clear)
- newspaper
- cardboard
- mixed paper (copier paper, colored paper, junk mail, catalogs,

- envelopes, and magazines
- plastics rated 1, 2, 3, 4, 5, 6, & 7 on the bottom
- waxed drink cartons (milk, juice, etc.
- styrofoam (cups, plates, etc.)
- Note: Styrofoam peanuts must be bagged separately.*

If a recycle container is contaminated with food or other non-recyclable waste, everything in the container goes into the trash. Building attendants cannot take time to sort. Please remember this when you are throwing things away.

The CMC recycling program has been very successful. Its success is entirely based on the participation of everyone on campus. Thank you in advance for your support!

*EcoNotes* is published by the Environmental Concerns Committee, a group comprised of faculty, staff, and students. Any submissions or comments can be directed to the administrative services department. We reserve the right to edit all submissions.

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## Rideshare "Survivor" -- With Immunity

This summer's television ratings doubled as CBS aired the popular program, "Survivor." Week after week, viewers sat mesmerized in front of their televisions watching the Pagon and Tagi tribes compete against each other in sports-related activities. An incentive prize was awarded to the winning tribe -- usually in food form because of its scarcity on the island. Later, the tribes would have a tribal council meeting to vote who would not "survive" another day on the island, thus forfeiting his/her opportunity to win a million dollars! In later television episodes, individuals who won competitions were given immunity, meaning he/she could not be voted off the island that particular day.

CMC employees can be "survivors," too, and receive an incentive prize each day, plus food at various rideshare events during the year for participating (not competing) in the Transportation Reduction Incentive Program (TRiP). We promise to grant you immunity from any form of tribal rivalry. (We would *never* vote you off or out of the program!) Finally, you would also have a chance each month to win \$25, merely for participating in some form of ridesharing. Meet the challenge -- share the ride to work and yes, "that's my final answer!"

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Southern California's Air Quality Management District (SCAQMD) is currently using the new Air Quality Index (AQI) to provide forecasts and report smog levels. The AQI also advises residents on how to adjust their daily activities to reduce exposure to air pollution. It provides categories of caution for individuals such as small children, asthmatics, and the elderly who are more sensitive to smog. To receive a free AQI card, call 1-800-CUT-SMOG.

Congratulations CMC employees! Transportation statistics from survey forms completed during the month of April reported that, once again, employees who participate in ridesharing helped to meet and exceed SCAQMD's required average vehicle ridership (AVR) of 1.50. CMC received a 1.57 AVR rating!

--Susan Cozzitarto, CMC Rideshare Coordinator

## Student Environmental Activities

Would you like to become active in student efforts to protect the environment? In The Claremont Colleges, there are many ways to become involved. There are several committees and regular activities that make it possible for anyone to become involved in any way they want. Here are two to consider:

### Eco Club

A group of Claremont College students concerned about the environment, the Eco Club gathers regularly to address campus issues and discuss global concerns. The Eco Club sponsors events throughout the year, including Earth Week.

### Environmental Concerns Committee

The Environmental Concerns Committee is a group of students, faculty and staff who meet semi-annually to review campus environmental efforts. (This newsletter is a publication of the Environmental Concerns Committee.) For more information, contact Administrative Services at extension 18112.

## Please Help Us

It's a shame how much trash our mail room throws away every day. Just imagine how much junk mail you get each week -- and multiply that by the number of students at CMC. Pretty overwhelming, isn't it?

You can help by recycling your junk mail in the bin provided in the mail room lobby. Please place **ONLY** recyclable materials in the bin. Thank you!!