

Seminar Schedule (tentative)

Thursday, February 25

Location: TBD

- 9:00 am – 9:30 am **PLEN Basics & Welcome**
- 9:45 am – 11:00 am **Nonprofit 101**
Discuss the different 501(c) designations, specifically 501(c)(3) and 501(c)(4). Introduce trade associations, membership organizations, and other nonprofits.
- 11:15 am – 12:00 pm **Keynote**
- 1:15 pm – 2:15 pm **Direct Service**
How is a Direct Service organization different from other types of nonprofits? What sort of work is involved in Direct Service?
- 2:30 pm – 3:30 pm **Grants and Fundraising**
Discuss with students how nonprofits receive their funding and who people in fundraising and grant-making work with.
- 3:45 pm – 5:00 pm **Salary Negotiation**

Friday, February 26

Location: TBD

- 9:00 am – 10:15 am **Advocacy 101**
Give students more detail about the differences between 501(c)3 vs 501(c)4, etc., as well as to speak to the challenges and skill-sets involved in advocating
- 10:30 am – 11:30 am **Careers in Nonprofits**
Discuss with the students the different career paths that are available to our students in the nonprofit field.
- 1:00 pm – 1:15 pm **Pictures in front of the Capitol**
- 1:45 pm – 3:00 pm **Government and Nonprofits**
Discuss with students how nonprofit organizations interact and work with federal, state, and local governments
- 3:15 pm – 4:30 pm **International Nonprofits and NGOs**
Explore the world of international nonprofits: the focuses of different organizations, what influences their policy and creation
- 4:30 pm – 5:15 pm **Networking 101**

Saturday, February 27

Location: Martha's Table

- 10:00 am – 12:30 pm Volunteer at Martha's Table
- 12:45 pm – 1:30 pm **Managing a Nonprofit**